

# RAHUL NILAKANTAN

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Prepared on November 2, 2009

## FIELDS

Industrial Organization, Media Economics and Applied Microeconomics

## EDUCATION

**Ph.D. Economics**, University of Southern California, Expected August 2010

Thesis Title: "Two Sided Markets in a Mixed Economy: The Case of Television Broadcasting"

Advisor: Prof. Simon Wilkie

**M.A. Economics**, University of Southern California, 2007

**M.A. Economics**, Gokhale Institute of Politics and Economics (GIPE), India, 2002

**B.A. Economics**, Madras Christian College, India, 2000

## PAPERS

### Job Market Paper

"Advertising and Program Content in a Mixed Economy Television Broadcast Industry"

### Work in Progress

"Measuring the Private Sector Union Wage Premium in the US using Propensity Score Matching augmented Difference in Difference"

"Market Structure and Quality Choice in the Presence of Imperfect Grading Technology"

## RESEARCH EXPERIENCE

Doctoral Research Assistant, USC Annenberg School for Communication, Summer 2009

Trainee Academic Associate, Indian Institute of Management Ahmedabad, Jul 2004 – Jun 2005

Research Assistant, Indian Institute of Management Ahmedabad, Dec 2003 – Jun 2004

## TEACHING EXPERIENCE

### Teaching Assistant

Aug 2005 till date

**Department of Economics, University of Southern California**

Graduate: Economics of Financial Markets II

Undergraduate: Financial Markets

Principles of Microeconomics

Principles of Macroeconomics

### Guest Faculty

July 2003 – Oct 2003

**Symbiosis Center for Management & Human Resources Development, India**

Graduate: Global Business Environment

### Lecturer

June 2002 – May 2003

**Madras Christian College, India**

Graduate: Development Economics

Capital Markets & Investment Theories

Undergraduate: Economics of Money & Banking

International Economics

## **CONFERENCE PAPERS**

“Advertising and Program Content in a Mixed Economy Broadcast Industry”  
Western Economic Association International Conference, Vancouver, 2009

“In Defense of Monopoly: Quality Choice by Monopoly Agricultural Cooperatives”  
Western Economic Association International Conference, Vancouver, 2009

“Implications of Globalized Agriculture for a Federal Democratic State - a Property Rights  
Perspective from India” (with Samar K. Datta.)  
Western Economic Association International Conference, Hawaii, 2008

## **ARTICLES IN TRADE JOURNALS / MAGAZINES**

“Evolving India's Strategies for the Global Debate on Fisheries Subsidies” (with Samar K Datta), Bay  
of Bengal News, Vol. IV, No. 12, June 2007

“Can Poor Country Small Producers Outsmart their Rich Country Large Counterparts? Strategies for  
the Indian Dairy Farmer” (with Samar K Datta), Indian Dairyman, Vol. 56, No.10, 2004

## **TEXTBOOK**

“Introductory Macroeconomics for Class XII” (with C Selvaraj), NCERT, New Delhi, 2003

## **HONORS AND SCHOLARSHIPS**

Graduate Teaching Assistantship, USC Department of Economics, 2005 till date

Pandurangi Prize for 1<sup>st</sup> Rank in M.A. Economics, GIPE, 2002

Prof. Namjoshi Prize for 1<sup>st</sup> Rank in M.A. Economics, GIPE, 2002

## **COMPUTER SKILLS**

SAS, STATA, MATLAB, MATHEMATICA, LATEX

## **REFERENCES**

Prof. Simon Wilkie (Chair)  
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University of Southern California  
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