

The W. P. Whitsett California Lecture Series was founded in 1986 as part of the Whitsett Endowment at California State University, Northridge, to honor the memory of William Paul Whitsett and his pioneering role in the history of the San Fernando Valley.

The Whitsett Lectures are designed to encourage a broader understanding and appreciation of the history, the development, and the future prospects of California and the west.

Sponsors of the lectures are the Whitsett Endowment, the CSUN History Association, Phi Alpha Theta, and the Whitsett Committee of the Department of History.

The W. P. Whitsett Lectures

- 1987 Glenn Dumke, Inaugural Lecture
- 1988 Andrew Rolle
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- 1990 William Goetzman
- 1991 Doyce Nunis
- 1992 Martin Ridge
- 1993 Gloria Lothrop
- 1994 David Weber
- 1995 Richard Griswold del Castillo
- 1996 Donald Worster
- 1997 Iris Engstrand
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- 1999 Norris Hundley
- 2000 Glenda Riley
- 2001 Janet Fireman
- 2002 Elliott West
- 2003 Leonard Pitt
- 2004 Stephen Aron
- 2005 Roger Lotchin
- 2006 Philip Deloria
- 2007 William Deverell
- 2008 David Iglar
- 2009 George Sanchez

W. P. WHITSETT LECTURE SERIES 2009

George Sanchez

Professor of History and American Studies
University of Southern California



"Edward R. Roybal and the Politics of Multiracialism"

California State University, Northridge
Whitsett Room
(Sierra Hall 451)
Thursday, April 2, 2009
7:30 P.M.

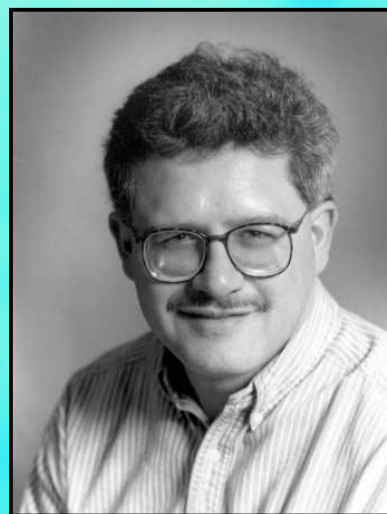
George Sanchez received a Ph.D. (1989) and M.A. (1984) from Stanford University and a B.A. from Harvard College. He has taught at the University of California, Los Angeles, the University of Michigan and currently is Professor of History at the University of Southern California. Professor Sanchez has been an active director of a number of programs at USC, most notably as Director of the Center for American Studies and Ethnicity, Director of the Center for Diversity and Democracy, and Director of College Diversity starting in 2008.

Professor Sanchez has been active in the American Historical Association, the Organization of American Historians, and as President of the American Studies Association in 2001–2002. He has worked with many Ph.D. students and delivered every year invited lectures, papers and presentations. Recognitions include the USC-Mellon Excellence in Mentoring Award for mentoring graduate students; the 2006 George A.V. Dunning Lecture for the Historical Society of Southern California on “Remembering Boyle Heights: Race and the Politics of Memory in Los Angeles.” He has lectured widely on race, diversity, immigration and culture.

Professor Sanchez’s publications address all of these themes. His *Becoming Mexican American: Ethnicity, Culture and Identity in Chicano Los Angeles, 1900–1945* (1993), currently in its 8th printing, explores these topics from the sources of Mexican immigration to the U.S. around 1900 to the pull factors attracting the immigrants. The shifting adjustments of Mexicans to Los Angeles and the reactions of Angelenos to them are fully developed by Sanchez including the abrupt reversals of the Great Depression of the 1930s, in which Mexican Americans were encouraged/forced to return to Mexico, and the WWII opening of opportunities for those who stayed and the creation of the Bracero program to bring in Mexican workers. Professor Sanchez’s book received a number of awards from the Historical Society of Southern California, the Immigration History Society, the Pacific Coast Branch of the American Historical Association, the Western History Association, and the California Historical Society. Professor Sanchez has continued to explore related themes in his books and numerous articles, such as *Los Angeles and the Future of Urban Cultures* (2005) co-edited with Raul Homero Villa; *Civic Engagement in the Wake of Katrina* (2009) co-edited with Amy Koritz; and his forthcoming book from the University of California Press, *Bridging Borders, Remaking Community: Racial Interaction in Boyle Heights, California in the 20th Century*.

In his lecture Professor Sanchez will explore the involvement of Edward R. Roybal in the politics of multiracialism. Roybal grew up in Boyle Heights, created the Community Service Organization and battled against discrimination. He was elected to the Los Angeles City Council in 1949 and served until an election to the House of Representatives in 1962 where he served until 1992.

The Department of History
California State University, Northridge
invites you to attend the 2009
W. P. Whitsett California Lecture
by
George Sanchez



“Edward R. Roybal
and the
Politics of Multiracialism”

Introduced by
Josh Sides

W.P. Whitsett Chair in California History
CSU Northridge

April 2, 2009
at 7:30 p. m. in the
Whitsett Room (Sierra Hall 451)

A reception will be held after the lecture.
Since seating is limited, please RSVP to the Department
of History at (818) 677-3566 and to obtain parking
information.