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Contact: Janet Keller
Shoah Foundation
(818) 777-4999
janetk@vhf.org

**AT&T SPIRIT OF COMMUNICATION AWARD
PRESENTED TO SHOAH FOUNDATION**

Organization first ever to receive prestigious honor

LOS ANGELES; January 21, 2003 – Recently Survivors of the Shoah Visual History Foundation was presented the *AT&T Spirit of Communication Award* by Betsy Bernard, President, AT&T. At the *Ambassadors for Humanity Dinner*, the annual fundraiser to support the work of the Shoah Foundation, Steven Spielberg, founding chairman, accepted the award from Ms. Bernard on behalf of the organization.

In her remarks, Ms. Bernard noted, “Our partnership is based on a common belief – the belief in the power of communication to build a better world. And there is perhaps no better example of the power of communication than the work that Steven and the Shoah Foundation have completed since 1994. Preserving the survivors’ stories and making their accounts available to educators will enable future generations to kindle the flame of tolerance.”

Douglas Greenberg, President and CEO of the Shoah Foundation said “We are grateful for AT&T’s generous support, and are truly honored to receive this award from a corporation that, like the Shoah Foundation, endeavors to educate, enrich, and empower communities worldwide. This magnificent support demonstrates AT&T’s commitment and understanding about the importance of addressing the critical issue of intolerance and its insidious impact.”

AT&T provided a generous gift of \$100,000 to serve as the corporate sponsor of the annual *Ambassadors for Humanity* dinner, which was attended by civic, community, philanthropic and business leadership. AT&T’s commitment to social responsibility, caring about communities, and helping organizations fulfill their missions to promote diversity and encourage learning is exemplified in their contribution of \$120M in cash, products in services since 2001 to technological and educational institutions and programs, such as the Shoah Foundation.

About the Shoah Foundation

Since Steven Spielberg established Survivors of the Shoah Visual History Foundation in 1994, the Foundation has videotaped the testimonies of more than 50,000 Holocaust survivors and witnesses in 56 countries in 32 languages. Today, the Shoah Foundation’s mission is to overcome prejudice, intolerance, and bigotry—and the suffering they cause—through the educational use of the Foundation’s visual history testimonies. To this end, the Foundation preserves and provides access to the archive; builds and supports educational programs; and develops educational products based on the testimonies. Individuals interested in supporting the Shoah Foundation are encouraged to call 818/777-4673 or write to PO Box 3168, Los Angeles, California, 90078-3168. For more information, visit the Foundation’s homepage at www.vhf.org.

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